

# Super Hunch Sketch Pad

Use this template to turn a hunch into an idea that is both feasible and impactful.

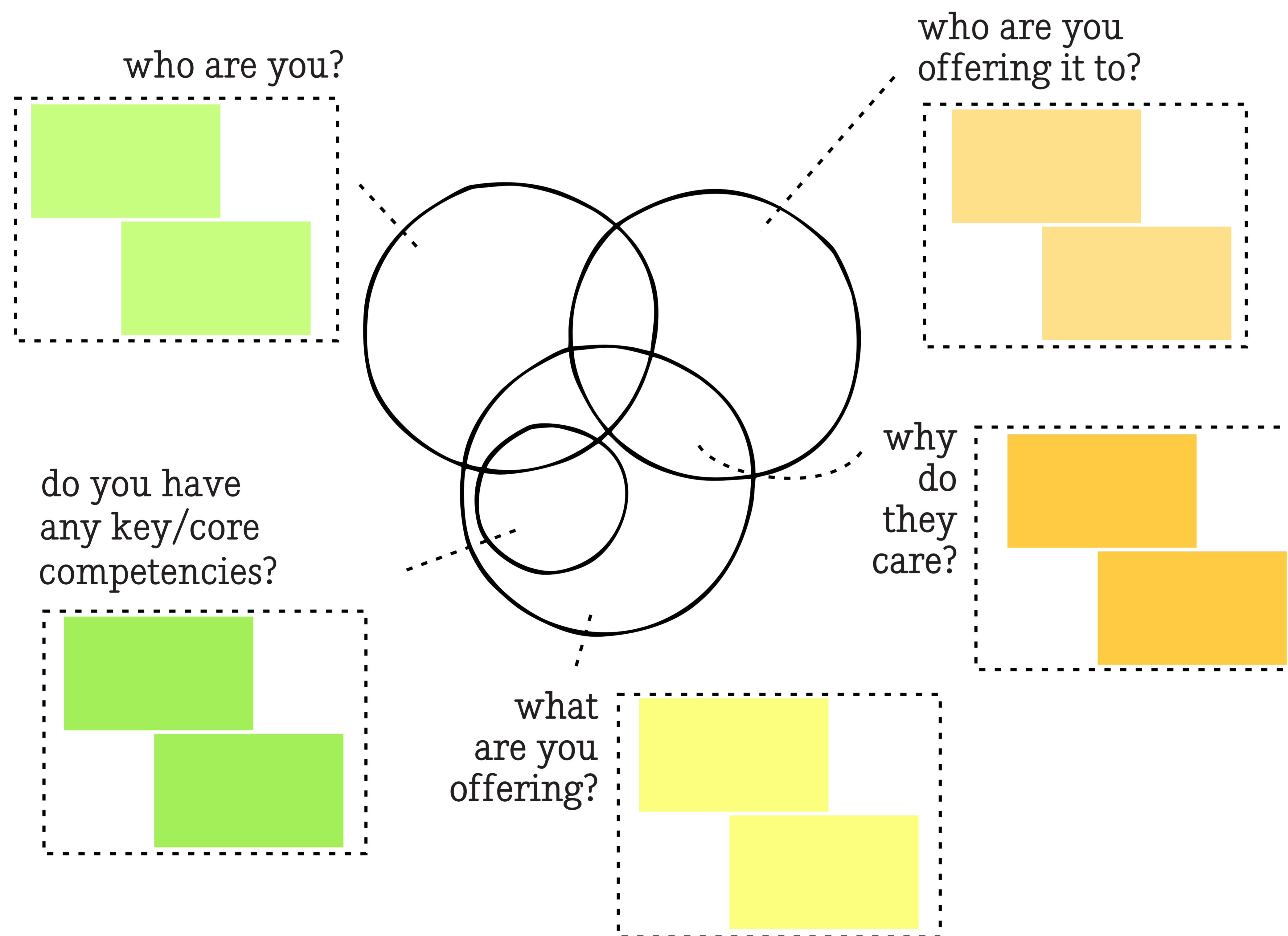
1

Upgrade your hunch to a Big Idea

## The Super Hunch Sketch Pad

These are the parameters to think about - and change - when you want to take a hunch and turn it into a "Super Hunch"!

name of this hunch: \_\_\_\_\_ Name your hunch here...



### directions

1. "Sketch" your hunch by writing the answers to each of the five questions in the spaces, e.g. on Post-It Notes.
2. Put the Post-Its on the sketch pad in the marked areas.
3. If you don't have enough room, then simplify!
4. Tell at least 5 different people about your hunch:
  - get each to tell you how feasible they think it is
  - get each to tell you how impactful they think it is
5. Chart the feedback you get in the assessment grid below.
6. Repeat steps 1-5 above, making sure to change your answers to the five questions until your hunch makes it into the "super hunch zone" and until you really do care.

